

## **Bio: Short Version**

**Jeff Selingo** has written about higher education for more than two decades. He is the author of two New York Times bestsellers, a contributor to *The Atlantic*, and a special advisor at Arizona State University, where he is a fellow in the University Design Institute. He also co-hosts the podcast, FutureU. His writing has appeared in the *New York Times*, the *Washington Post*, the *Wall Street Journal* and he is the former top editor of the *Chronicle of Higher Education*. His newest book, *Who Gets In & Why: A Year Inside College Admissions*, was published by Simon & Schuster in 2020.

## **Bio: Long Version**

**Jeff Selingo** is the author of two New York Times bestsellers, *College (Un)Bound* and *There Is Life After College*. For more than twenty years, his in-depth reporting and powerful storytelling has provided insight about the inner workings of universities and a practical roadmap for higher ed's future to students, parents, college leaders, and business executives.

Jeff's newest book, *Who Gets In & Why: A Year Inside College Admissions*, was published by Simon & Schuster in 2020. It takes readers on a journey through the selection process from inside three admissions offices, revealing what really matters to the gatekeepers and how the ultimate decision is often based on a college's priorities.

As both an observer of higher education and an insider with academic appointments at two prominent universities, Jeff occupies a unique position to explain this critical and influential sector of the world economy. He writes regularly for *The Atlantic*, the *Washington Post*, the *New York Times*, the *Chronicle of Higher Education* and is co-host of the podcast, FutureU. His reporting and research focuses on the changing nature of work and its impact on education, paying for college, the financial sustainability of the residential campus, and shifting expectations for what the public wants from colleges.

Jeff is a special advisor to the president at Arizona State University, where he is the founding director of the Academy for Innovative Higher Education Leadership and a fellow in the University Design Institute. In addition, Jeff regularly counsels universities and organizations on their innovation strategy and storytelling.

Previously, Jeff was the top editor of the *Chronicle of Higher Education*, where he worked for sixteen years in a variety of reporting and editing roles. His work has been honored with awards from the Education Writers Association, Society of Professional Journalists, and the Associated Press.

He received a bachelor's degree from Ithaca College and a master's degree from the Johns Hopkins University. He is a member of the board of trustees at Ithaca College. He lives with his wife and two daughters in Washington, D.C.